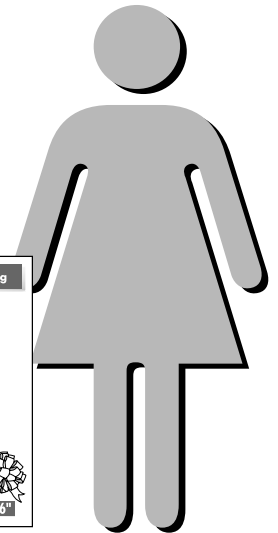
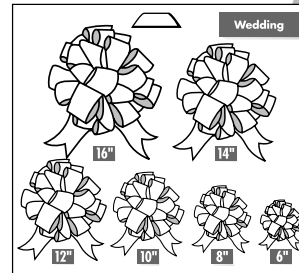


BOW DISPLAY STORYBOARDS

Show Bows to Sell Bows

"YOU SELL WHAT YOU SHOW." Displaying bows can make a powerful impression and help drive bow sales. So, create merchandising displays that let your customers know at a glance that you have bows to fit every need and every occasion. You can also make smaller, portable display boards for making sales calls outside your store.



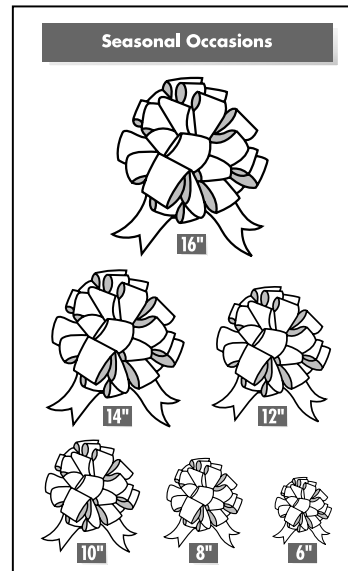
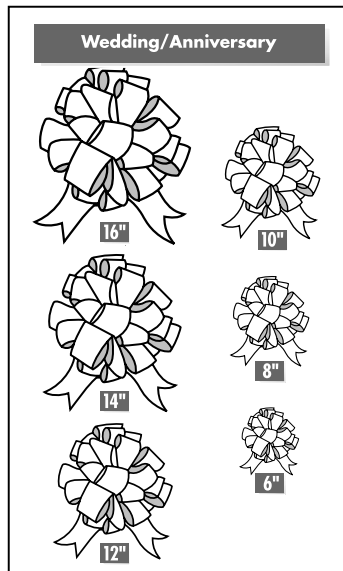
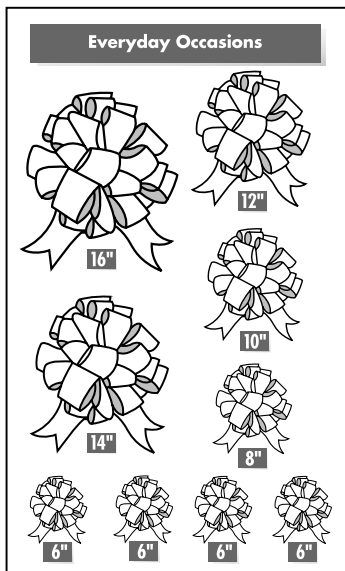
In-store Signage

Make your own in-store signs that say: WE MAKE CUSTOM BOWS 6" to 16". Then, add bows in various sizes, colors, and printed designs.

You can also make signage that identifies the various categories of bows you offer. This will prompt customers to ask you to make bows that are just right for them!

Here's just one example of how you can display bows for different categories.

WE MAKE CUSTOM BOWS 6" TO 16"



Display bows mentioned on the Sales Occasions page.