



PURCHASING & MERCHANDISING
CALENDAR (U.S.)

Calendar Year

January

St. Patrick's Day/Mardi Gras

Order ribbon by: January 15
Merchandise bows by: February 15

Spring Weddings

Order ribbon by: January 15
Merchandise bows by: February 15

February

Easter

Order ribbon by: February 1
Merchandise bows by: March 1

Administrative Professionals' Day

Order ribbon by: February 15
Merchandise bows by: March 15

March

Mother's Day

Order ribbon by: March 1
Merchandise bows by: April 1

Graduation

Order ribbon by: March 1
Merchandise bows by: April 1

April

Memorial Day & Flag Day

Order ribbon by: April 1
Merchandise bows by: May 1

Father's Day

Order ribbon by: April 15
Merchandise bows by: May 15

May

Independence Day

Order ribbon by: May 1
Merchandise bows by: June 1

Summer & Fall Weddings

Order ribbon by: May 1
Merchandise bows by: May 15

June

Summer Sports

Order ribbon by: June 1
Merchandise bows by: June 15

General Occasion

Order ribbon by: June 1
Merchandise bows by: June 15

July

School Days

Order ribbon by: July 1
Merchandise bows by: August 1

Grandparent's Day

Order ribbon by: July 15
Merchandise bows by: August 15

August

Halloween

Order ribbon by: August 1
Merchandise bows by: September 1

Boss' Day

Order ribbon by: August 15
Merchandise bows by: September 15

September

Thanksgiving

Order ribbon by: September 15
Merchandise bows by: October 15

Winter Weddings

Order ribbon by: September 15
Merchandise bows by: October 15

October

Christmas/Hanukkah

Order ribbon by: October 1
Merchandise bows by: October 15

November

New Year's

Order ribbon by: November 1
Merchandise bows by: December 1

Bridal Fairs & Shows

Order ribbon by: November 30

December

Valentine's Day

Order ribbon by: December 1
Merchandise bows by: January 1

President's Day

Order ribbon by: December 1
Merchandise bows by: January 1